

## YOUR CAMPUS

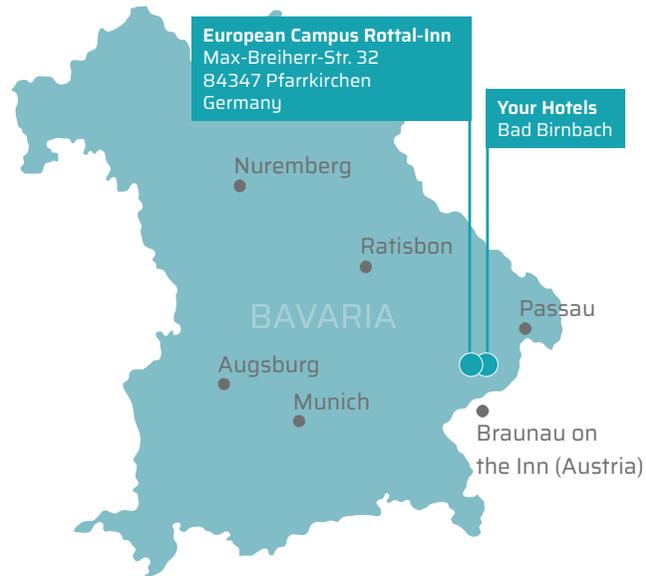
**European Campus Rottal-Inn**  
Max-Breiherr-Strasse 32  
84347 Pfarrkirchen, Germany



Tel: +49 991 3615-8825  
www.th-deg.de/en/dit/directions#ecri

## YOUR HOTELS

are located in **Bad Birnbach**



## YOUR CONTACTS

Deggendorf Institute of Technology/  
Technische Hochschule Deggendorf

**Project Management**  
Dr. Guido Kaufmann  
guido.kaufmann@th-deg.de

www.th-deg.de/en

## YOUR BENEFITS

- Participate in the Health Tourism Summer School 2022 in beautiful Bavaria/Germany.
- Benefit from networking and getting to know other students and experts in Health Tourism.
- Broaden your horizons and improve your academical and personal skills.
- Get to know new teaching methods abroad and enjoy subject-based and cultural exchange.
- Increase and support international activities of the participating universities.
- Initiate further joint research projects in the field of health tourism.
- Excellent opportunity for the preparation of future joint teaching programmes.

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**Technische Hochschule Deggendorf/  
Deggendorf Institute of Technology**  
Dieter-Görlitz-Platz 1  
94469 Deggendorf, Germany  
Tel. +49 (0)991 3615-0  
Fax +49 (0)991 3615-297  
info@th-deg.de  
www.th-deg.de/en

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TECHNOLOGY **DIT**



**SUMMER SCHOOL**  
**HEALTH TOURISM 2022**

**9 - 15 OCTOBER 2022**



## HEALTH TOUR - PROJECT INFORMATION

This Summer School is carried out within the frame of the project HEALTH TOUR, funded by the DAAD - German Academic Exchange Service.

This project will run for four years and is intended to contribute to the internationalisation of universities together with other partners from all over the globe.



### PROJECT HEALTH TOUR - GOALS:

- Joint research projects in health tourism
- Joint teaching in health tourism
- International mobility services
- Dissemination and promotion
- Project management and quality assurance
- International meetings & exchange including a yearly summer school
- **Summer School 2022:** with partner-universities from Georgia, Ukraine, Croatia, Hungary, Czech Republic and Germany

## TARGET GROUPS OF COOPERATION

**Lecturers** in health tourism subjects who are interested to optimise the curriculum to the needs of potential future employers.

**Students** in health tourism interested in learning about and actively discuss the future requirements of health tourism qualifications in higher education.

**Researchers** of the scientific community of areas such as tourism and health aiming at the development of joint research projects.

**Practitioners** who are interested in getting into contact with research and education of the health tourism sector, and who are interested in future cooperation and would like to participate in the demand-oriented training of university graduates.



## PROGRAM HIGHLIGHTS SUMMER SCHOOL 2022

**ARRIVAL AT BAD BIRNBACH: 9 October 2022**

**DAY 1: 10 October - Welcome**

- Introduction
- Thematic focus: Teaching
- Bavarian welcome party in a brewery

**DAY 2: 11 October - Research in Health Tourism**

- Presentations on health tourism in partner countries
- Thematic focus: Research in health tourism
- Introduction to the Smart Tourism Lab

**DAY 3: 12 October - Science meets industry**

- Workshop with regional tourism partners
- Match-making with practitioners
- Thematic focus: Science meets industry
- Dinner in a Bavarian tavern

**DAY 4: 13 October - Excursion**

- Excursion on health tourism through the "spa triangle" of Lower Bavaria

**DAY 5: 14 October - Lessons learned**

- Thematic focus: Future of international networking
- Stock-taking of lessons learned
- Outdoor activities
- Farewell party

**DEPARTURE: 15 October 2022**

