

**Study and Examination Regulations for the  
International Tourism Management Master Degree  
Course at the Deggendorf Institute of Technology  
dated 15 March 2017**

Based on Art. 13 Sec. 2 Sentence 2, 58 Sec. 1, 61 Sec. 2 Sentence 1 of the Bavarian University and College Act (BayHSchG) dated 23 May 2006 (BayRS 2210-1-1-WFK), successively amended (§ 1 No. 212 dated 22.7.2014, 286), the Deggendorf Institute of Technology passes the following articles:

**§ 1  
Study Objective**

- (1) <sup>1</sup>The master's course International Tourism Management teaches graduates with a bachelor or Diplom to complement their knowledge with management and in-depth knowledge to meet the interdisciplinary demands on the global tourism market. <sup>2</sup>The course is coordinated by the Faculty of Applied Healthcare Sciences.
  
- (2) <sup>1</sup>The course complements a bachelor or Diplom course in depth and width of international tourism markets. <sup>2</sup>Graduates are to learn how to critically reflect and question and handle international management tasks in tourism. <sup>3</sup>Furthermore, particularly qualified students are to learn the theoretical foundation for a doctorate and work in an academic field.

**§ 2  
Course Content**

The course is comprised of three theoretical semesters and closes with a master's thesis.

**§ 3  
Qualification for the course, language skills**

(1)The student will be qualified for the Master degree course in Medical Informatics when he had completed undergraduate studies at a national or foreign university with at least 210 ECTS points in computer sciences, health sciences, economic sciences or if he has a degree that is equivalent to such a university degree. The board of examiners makes the decision about the equivalence of the degrees.

- (2) <sup>1</sup>The course is taught in English, therefore, B2 level English must be proven.  
<sup>2</sup>The following certificates are accepted as proof:

- TOEFL: Test of English as a Foreign Language  
Level: internet-based test 72-94 points
- TOEIC: Test of English for International Communication  
Level: listening 400-485 points
- IELTS: International English Testing System  
Level: IELTS Academic min. 5,5-6,5 points
- TELC English  
Level: B2 School, Business or Technical
- ESOL Cambridge University: English for Speakers of Other Languages  
Level:
  - Cambridge English: First (FCE)
  - Certificate in English Skills: Vantage
  - Cambridge English: Business Vantage
- CET: College English Test  
Level: Edition 6

<sup>3</sup>The proof of English language skills can also be provided through other equivalent certificates (e.g. a relevant first degree acquired in English). The board of examiners of the university's language centre makes the decision about the comparability of the degrees.

#### **§ 4 Lack of ECTS points**

<sup>1</sup>If the applicant shows proof of a university degree for the admission for which less than 210 ECTS points but at least 180 ECTS points had been awarded or have been considered as equivalent, the proof of the missing ECTS points are required for passing the Master examination.

<sup>2</sup>Missing ECTS points that have to be achieved by the beginning of the third semester can be proven - on application - to the board of examiners via the completion of an additional internship or via the participation in subject-relevant university courses.

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<sup>3</sup>The proof can be provided only once for each option. A maximum of 30 ECTS points can be shown. The following conditions need to be met for the proof:

1. Relevant job experience  
2 years of relevant job experience can be converted to at least 30 ECTS points.
2. Relevant university modules from the offer of courses with economics-related content or content relevant for tourism management can be chosen in consultation with the responsible course counsellor. This regulation is only valid for the shown first degree of the individual applicant. The respective academic regulations are the reference document. For restits, the General Examination Regulations are valid.

## § 5

### **Modules and Course Assessments**

- (1) The programme consists of modules and module groups that are grouped by subjects. ECTS points are allocated to a certain module group according to work load.
- (2) The compulsory modules and compulsory elective modules, the forms of teaching, their hours as well as ECTS points are set out in the Appendix to these articles. The regulations for the specialist compulsory elective modules are supplemented by the curriculum.
- (3) All events consist of compulsory modules, compulsory elective modules or elective modules:
  1. Compulsory modules are mandatory for all students.
  2. Compulsory elective modules are offered as an alternative. The students must choose among them in accordance with these Study and Examination Regulations. The selected modules are treated like compulsory modules.
  3. Elective modules are modules that are not required to achieve the study objective. The students can select them as extra courses from the range of courses offered by the university.
- (4) There is no requirement that all major fields of studies, compulsory elective modules and elective module are actually offered. Likewise, there is no requirement that the associated courses are conducted if there are not enough participants.

## **§ 6 Curriculum**

The Faculty of Applied Healthcare Sciences will create a curriculum to secure the quality of education and to inform students about the course content. The curriculum is approved by the Faculty Council and must be announced before semester start. The announcement of changes must be made by lecture start during the semester in which the changes take effect. The curriculum contains information about:

1. die zeitliche Aufteilung der Semesterwochenstunden je Modul und Studiensemester inkl. ECTS-Punkte,
2. die fachwissenschaftlichen Wahlpflichtmodule mit ihrer Stundenzahl, die Lehrveranstaltungsart in den einzelnen Modulen, soweit sie nicht in der Anlage abschließend festgelegt wurden.

## **§ 7 Evaluation of performances, final examination grade**

- (1) Each module includes an exam. If a module exam consists of several exam performances, the module grade is calculated from the arithmetic average of the individual exam performances and rounded to one decimal place. The individual exam performances are weighted according to the assigned ECTS points.
- (2) <sup>1</sup>The final examination grade is calculated by forming the weighted arithmetic average of the individual grades. The weight of an individual grade equals the number of the ECTS points assigned to the subject for which the grade was given.
- (3) In addition to the final examination grade according to Paragraph 2, a relative grade according to the ECTS user guide and the regulations in § 8 Paragraph 6 of the General Examination Regulations of the Deggendorf Institute of Technology will be issued based on the achieved numerical value.

## **§ 8 Master Thesis**

- (1) <sup>1</sup>A Master thesis is required to earn the Master degree. With the Master thesis, the student is expected to demonstrate his ability to apply in an independent scientific work the knowledge that he acquired during the academic studies to real engineering projects.

(2) <sup>1</sup>The period between the issue of the topic and the submission must be appropriate in regard to the scope of the topic and should not exceed six months.

(3) <sup>1</sup>The Master thesis may be written in a foreign language if approved by the board of examiners. The Master thesis is to be presented in a presentation; the presentation will contribute to the evaluation of the Master thesis.

(4) A minimum of 40 ECTS points must have been earned before the student can register for the Master thesis.

### **§ 9 Certificate**

A certificate for the passed Master examination will be issued based on the respective sample in the Appendix of the General Examination Regulations of the Deggendorf Institute of Technology.

### **§ 10 Academic degree and Diploma supplement**

(1) After the successful completion of the Master examination, the academic degree "Master of Arts" abbreviated version: "M. A." will be granted.

(2) A certificate of the granted academic degree will be issued based on the respective sample in the Appendix of the Basic Examination Regulations (RaPO) of the Deggendorf Institute of Technology.

(3) A Diploma Supplement will also be enclosed, which describes, in particular, the basic study contents on which the graduation is based, the course of studies and the qualification acquired with the graduation.

### **§ 11 Applicability of the Basic Examination Regulations (RaPO) and General Examination Regulations (APO)**

Unless otherwise stated in the Academic Regulations, the Basic Examination Regulations and DIT's General Examination Regulations are valid.

### **§ 12 Legal Validity**

These Study and Examination Regulations will take effect on 15 March 2017.

**Appendix:**

**to the Study and Examination Regulations for the Master Course International Tourism Management  
Overview of modules and courses at Deggendorf Institute of Technology:**

Master International Tourism Management										
Overview of module and course numbers and names and their corresponding SWS and ECTS				SWS						
Module No.	Module group	Module / course	Module	1. Sem.	2. Sem.	3. Sem.	ECTS	loading of module grades	Form of teaching	exam performance
<b>ITM-1</b>	<b>International Tourism Management</b>	<b>International Tourism Management</b>	<b>6</b>				<b>7</b>			
	1101	International Tourism Management		4			5	5/7	SU	schrP 90 Min
	1102	International Tourism Management Law		2			2	2/7	Ü	
<b>ITM-2</b>	<b>Travel Technology</b>	<b>Travel Technology</b>	<b>4</b>				<b>5</b>			
	1103	Information Technology and Management Systems		2			3	3/5	SU	PStA
	1104	Case Study Travel Technology		2			2	2/5	SU	
<b>ITM -3</b>	<b>Business Management</b>	<b>Business Management</b>	<b>4</b>				<b>6</b>			
	1105	Accounting and Decision Making		2			4	4/6	SU	schrP 90 Min
	1106	Case Study Accounting and Decision Making		2			2	2/6	Ü	
<b>ITM-4</b>	<b>Business Management</b>	<b>Human Capital Management</b>	<b>4</b>				<b>5</b>			
	1107	Human Capital Management		2			3	3/5	SU	schrP 90 Min
	1108	Case Study Human Capital Management		2			2	2/5	Ü	
<b>ITM-5</b>	<b>Research &amp; Methodology</b>	<b>Evidence-based Management</b>	<b>6</b>				<b>7</b>			
	1109	Evidence-based Management		4			5	5/7	SU	schrP 90 Min
	1110	Case Study Evidence-based Management		2			2	2/7	Ü	
<b>ITM-6</b>	<b>Business Management</b>	<b>Financial Analysis</b>	<b>6</b>				<b>7</b>			
	2101	Financial Analysis			4		5	5/7	SU	schrP 90 Min
	2102	Case Study Financial Analysis			2		2	2/7	Ü	
<b>ITM-7</b>	<b>International Tourism Management</b>	<b>Tourism Strategy and Hospitality Management</b>	<b>4</b>				<b>5</b>			
	2103	Tourism Strategy and Hospitality Management			2		3	3/5	SU	schrP 90 Min
	2104	Case Study Tourism Strategy Management			2		2	2/5	Ü	
<b>ITM-8</b>	<b>International Tourism Management</b>	<b>Marketing Management</b>	<b>6</b>				<b>7</b>			
	2105	Marketing Management			4		5	5/7	SU	schrP 90 Min
	2106	Case Study Marketing Management			2		2	2/7	Ü	

<b>ITM-9</b>	<b>International Tourism Management</b>	<b>International Destinationmanagement</b>	<b>4</b>				<b>6</b>			
	2107	International Destinationmanagement			2		4	2/3	SU	PStA
	2108	Case Study International Destinationmanagement			2		2	1/3	Ü	
<b>ITM-10</b>	<b>Travel Technology</b>	<b>Global Distribution and Reservation Systems</b>	<b>4</b>				<b>5</b>			
	2109	Global Distribution and Reservation Systems			2		3	3/5	SU	schrP 90 Min
	2110	Collaborative Systems and Social Networks			2		2	2/5	Ü	
<b>ITM-11</b>	<b>Softskills</b>	<b>Softskills</b>	<b>6</b>				<b>6</b>			
	3101	Intercultural and Interdisciplinary Communication				4	4	4/6	S	PStA & mdIP 30 Min
	3102	Seminar				2	2	2/6	S	
<b>ITM-12</b>		<b>Master module</b>					<b>24</b>			
	3103	Masterarbeit mit Präsentation					24			PStA
		Summe SWS	<b>54</b>	24	24	6				
		Summe ECTS		30	30	30	<b>90</b>			

#### Abbreviations:

mdIP: oral exam

PStA: examination study work; 20 DIN-A 4 pages; time: 6 weeks

S: Seminar

schrP: written exam

SU: lectures

SWS: semester week hours

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Prof. Dr. Klaus Nitsche  
Vice President

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