

KURSBESCHREIBUNG / COURSE DESCRIPTION

KURSTITEL <i>Course title</i>	Bavaria Israel Partnership Accelerator (BIPA)
KURS-ID <i>Course number</i>	320
Kursverantwortlicher <i>Person in charge</i>	Language and Electives Centre
Art der Lehrveranstaltung <i>Type of course</i>	Elective (AWP)
Studiengang <i>Course of studies</i>	Any
Niveau <i>Course Level</i>	Bachelor (min. 150 ECTS), Master
Voraussetzungen <i>Prerequisites</i>	Application with CV and cover letter
SWS <i>Lessons per week</i>	2 (ATTENTION: actual workload: 150 hours)
ECTS <i>ECTS (Credits)</i>	2
Art der Prüfung <i>Course assessment</i>	Seminar Paper and presentation
Unterrichtssprache <i>Course language</i>	English
Dozent <i>Lecturer</i>	Prof. Dr. Thomas Geiß, Tanya Marin
Kursziele <i>Course objectives</i>	<p>Learning outcomes</p> <p>On completing the module the students will have achieved the following learning outcomes on the basis of scientific methods:</p> <p><u>Subject skills</u></p> <p>Students will obtain real experience in entrepreneurship and innovation of products, services and processes while developing solutions with real business feasibility. Thus, the program offers a unique opportunity to acquire business experience working with innovative small and medium sized companies. Students will learn to solve problems in an innovative way by adapting an entrepreneurial mindset and design thinking skills.</p> <p><u>Methodological skills</u></p> <p>Students will gain professional experience while applying skills that will be demonstrated during instructive sessions and applied by students thereafter, especially design thinking skills, lean start-up method tool kit, project management skills and leading teams. Furthermore, they are able to transfer and apply gained knowledge proactively in intercultural work situations.</p>

	<p><u>Social skills</u></p> <p>While performing challenging work with international, intercultural teams, students will develop team-playing skills and broaden their horizons. Students will experience multicultural work and conduct intercultural communication with team members and instructors and company partners. They will develop a sense of their own particular responsibility when working with colleagues and business partners in an international context. They are able to change perspectives and to communicate their own point of view in a goal-orientated and transparent manner.</p> <p><u>Personal skills</u></p> <p>Students have refined their own cognitive and behavioural abilities in situations of intercultural interaction. Students are confident and capable of putting forth their own ideas in intercultural communication situations. Students can develop their personal and professional network and create personal and business relationships. Students get the possibility of receiving personal recommendations from respected mentors and company professionals and improve on their English language skills.</p>
<p>Kursinhalte <i>Course contents</i></p>	<p>The Bavaria Israel Partnership Accelerator brings together students from Bavaria, Israel and the United Arab Emirates with established companies from Bavaria. Through a co-creation framework, interdisciplinary and multinational teams solve technological and business challenges brought in by the companies. Corporate partners from Bavaria and Israel present BIPA's multicultural teams' innovation with challenges relevant to their business, in fields such as Industry 4.0, The Internet of Things, Automotive / Smart Mobility, Healthcare / MedTech and IT-Security.</p> <p>In this program students from Bavaria, Israel and the United Arab Emirates form international teams, and engage in a 2-month program. BIPA offers students a unique opportunity to experience first-hand what it is like working in open innovation processes by offering innovative solutions to leading companies and businesses. Moreover, students will get a rare chance to experience how it is like to work with people from different cultures, receive mentoring from professional, experienced mentors, and enlarge their professional and personal network.</p> <p>BIPA 2021 consists of three parts:</p> <ul style="list-style-type: none"> • Part I: Kick-Off (October 11th to 15th 2021), where all participants meet. <u>(PLEASE NOTE: the original description of this course included stays in Munich and Israel. Due to the current uncertainty of traveling, the organisers have decided that the BIPA 2021 program will take place virtually)</u> • An intensive kick off, devoted to guiding the newly formed teams in the process to open innovation while addressing specific challenges of the participating companies. • Part II: Virtual Acceleration Phase (7 weeks) • Development of a tailored solution for the proposed company challenge supported by virtual mentoring and online collaboration tools. • Part III: Results Presentation (December 2021)

	<ul style="list-style-type: none"> Final presentations of the results and a get together of everyone to celebrate a successful and fruitful BIPA 2021. <p>BIPA 2021 is organised in cooperation with The Strascheg Center for Entrepreneurship, OTH Regensburg, Tech7 in Israel and Khalifa University in the United Arab Emirates.</p>
Lehrmethoden <i>Teaching methods</i>	Seminar, group work on a project/challenge
Lehrbuch <i>Textbook</i>	
Empfohlene Literatur <i>Recommended reading</i>	<p>Reading material will be available on iLearn or in the library</p> <p>Blank, Steve (2013): Why the Lean Start-Up Changes Everything. Harvard Business Review, Vol. 93(5), 64-72.</p> <p>Brown, T. (2008). Design thinking. In: Harvard Business Review, 86(6), 84ff.</p> <p>Gilbert, C. G. & Eyring, M. J., (2010): "Beating the Odds when you Launch a New Venture." Harvard Business Review, Vol. 88(5), 92-98.</p> <p>Grots, A., & Pratschke, M. (2009). Design Thinking—Kreativität als Methode. Marketing Review St. Gallen, 26(2), 18-23.</p> <p>Kim, W. Chan, & Mauborgne, Renee (2009). How strategy shapes structure. Harvard Business Review, 87(9), pp. 72-80.</p> <p>Osterwalder, A., & Pigneur, Y. (2013): Business model generation: a handbook for visionaries, game changers, and challengers. John Wiley & Sons.</p>
Besonderes <i>Specific requests</i>	<ul style="list-style-type: none"> 9 Week program Kick-off week October 11th to 15th 2021. Final results presentation in December 2021 Max. number of participants in Deggendorf: 10 Fluency in English and German B1 required Application for participation required: Application on www.bip-accelerator.com by September 24th. Lecture Times: TBA, group work will be set up individually by each group (please take into consideration that you will be working with people in a different time zone)
Kurs gehört zum Zusatzzertifikat ... <i>Course is part of the additional certificate</i>	Not relevant