

**Bachelor ITM + Master ITD
Summer Semester 2022**

| | Sem. | Modul | SWS | ECTS | Prüfung |
|-----|--------------------------|------------------------------------------------------------------------------|-----|------------|----------------------|
| ITM | 2 | Foreign Language II | 2 | 2 | Wr. Ex. 60 |
| | 2 | AWP | 2 | 2 | Wr. Ex. 60 / RP |
| | 2 | Accounting & Controlling | 4 | 5 | Wr. Ex. 90 |
| | 2 | Marketing in Health & Medical Tourism I - Basic Principles and Markets | 4 | 5 | Wr. Ex. 90 |
| | 2 | Quantitative & Qualitative Research | 4 | 6 | Research Paper |
| | 2 | Medical Basics for Health Tourism Professionals | 4 | 5 | Wr. Ex. 90 |
| | 2 | Intercultural Management in Int. Health & Medical Tourism | 4 | 5 | Presentation |
| | 4 | Foreign Language IV | 2 | 2 | Wr. Ex. 60 |
| | 4 | AWP | 2 | 2 | Wr. Ex. 60 / RP |
| | 4 | Legal Aspects of Tourism | 4 | 5 | Wr. Ex. 90 |
| | 4 | Innovation, Product Development & Service Design in Health & Medical Tourism | 4 | 5 | Presentation |
| | 4 | ICT Application Systems in Health & Medical Tourism | 4 | 6 | Research Paper |
| | 4 | Medical Wellness & Spa Management | 4 | 5 | Wr. Ex. 90 |
| | 4 | Health Care Management & Health Provision | 4 | 5 | Wr. Ex. 90 |
| | 6 | Bachelor Thesis Tutorial (Scientific Workshop) | 4 | 5 | CWC, RP |
| | 6 | Nature-based & Sports Tourism Management | 4 | 5 | Presentation |
| | 6 | Entrepreneurship | 4 | 5 | Presentation |
| | 6 | Contemporary Issues in International Health Tourism | 4 | 5 | Presentation |
| | 6 | Destinationsmanagement (Deutsch) | 4 | 5 | Wr. Ex. 90 |
| 6 | Tour Operator Management | 4 | 5 | Wr. Ex. 90 | |
| ITD | 1 | Customer Experience Management | 4 | 5 | Wr.Ex. 90 |
| | 1 | Current Issues in Business Administration | 4 | 5 | Wr.Ex. 90 |
| | 1 | Quantitative and Qualitative Research Methods I | 2 | 3 | Research Paper |
| | 1 | Managerial Accounting | 4 | 5 | Wr.Ex. 90 |
| | 1 | Intercultural and Interdisciplinary Management | 4 | 5 | Wr.Ex. 90 |
| | 1 | Global and Regional Sustainable Tourism Development | 4 | 5 | Research Paper |
| | 1 | Allgemeinwissenschaftliches Wahlpflichtmodul I (AWP) | 2 | 2 | |
| | 3 | Destination Development and Marketing | 4 | 5 | Wr. Ex. 90 |
| | 3 | Specialized Mandatory Elective Module (FWP) II | 4 | 5 | Wr. Ex. 90 / RP / PR |