

for General Business Students

Course Title	Lecturer	SWS	ECTS	Instructor Nationality	Type of Lectures	Exam type
A Business Process Case Study in SAP for Beginners	Prof. Rummler	4	5	DE	weekly	written exam (90 minutes)
Advanced Methods in Procurement	Prof. Ahrens	4	5	DE	weekly	written exam (90 minutes)
From Data to Big Data Analysis and Business Intelligence	Prof. Rummler	4	5	DE	weekly	written exam (90 minutes)
Communication and Presentation Techniques	Prof. Hubel	2	2	DE	weekly	oral exam
Cross Cultural Management	Prof. Waldmann, Ms. Greindl, Ms. Kleinohl	4	5	DE	block	oral exam and written paper
Basics Sustainability	Prof. Feicht	4	5	DE	weekly+virtual	written exam (90 minutes)
Global Leadership	Prof. Nickel	4	5	DE	weekly	written paper
Introduction to Air Transport Management	Mr. Romero	4	5	UK	block	written paper
Market Research incl. SPSS	Ms. Hazod	4	5	DE	block	written exam (90 minutes)
Digitization in Retail	Prof. Hoffmann	4	5	DE	weekly	written paper
Public Economics (virtual class)	Prof. Allinger	2	2,5	DE	virtual	written exam (45 minutes)

**\*This course overview is subject to change and there are only a limited number of spots for each course. There is no guarantee that all courses will take place or that you will get a spot. Lectures may overlap.**