

General Business Bachelor Exchange Semester - OVERVIEW WS 20/21\*

**Overview: General Business Courses - Winter Term 2020/21\***

Lecturer	Course Title	ECTS	Exam type	Important note: Course Format
<b>LEVEL 1 no requirements</b>				
Prof. Dr. Rummler	A Business process case study in SAP for Beginners	5	exam	<b>virtual</b>
Mr. Gollick	Art of Negotiation	5	written paper	<b>attendance on campus necessary!</b>
Prof. Dr. Rummler	Basics of Information Technology	5	exam	<b>virtual</b>
Prof. Dr. Waldmann/Ms. Mann	Human Resource Management	5	oral presentation & exam	<b>virtual</b>
Prof. Dr. Winkler	Leadership and Communication in Global Business	2,5	written paper	<b>virtual (vhb)</b>
Prof. Dr. Ahrens	Principles of Logistics	5	exam	<b>virtual</b>
Ms. Reimann/Prof. Dr. Hubel	Principles of Management and Scientific Writing	5	oral presentation & written paper	<b>virtual</b>
Prof. Dr. Allinger	Public Economics	2,5	exam	<b>virtual, but on-site exam!</b>
<b>LEVEL 2 basic knowledge of subject field useful</b>				
Mr. Romero	Case Studies in Tourism	5	written paper	<b>virtual</b>
Mr. Ortega	Cultural Management, Marketing & Tourism	5	written paper	<b>virtual</b>
Prof. Dr. Sikorski/Mr. Johnson	Financing and Marketing for New Ventures	5	written paper	<b>virtual</b>
Mr. Romero	International Business Development	5	written paper	<b>virtual</b>
Mr. Koivula	IT Skills for Project Managers	5	written paper	<b>virtual</b>
Prof. Dr. Zich	Personal Branding – Your digital marketing footprint in a noisy world	5	written paper	<b>virtual</b>
<b>Level 3 knowledge in subject field required!!!</b>				
Prof. Dr. Hubel	Financial Management	5	oral presentation & exam	<b>attendance on campus necessary!</b>
Prof. Dr. Heigl-Murauer	International Accounting and Controlling	5	oral presentation & exam	<b>virtual</b>
Mr. Clemens/ N.N.	International Business Law	4	exam	<b>virtual</b>

**\*This course overview is subject to change and there are only a limited number of spots for each course. There is no guarantee that all courses will take place or that you will get a spot. Lectures may overlap.**