



world  
**CREATIVITY &  
INNOVATION**  
day



## World Creativity & Innovation Day 21 April

Today we celebrate the World Creativity and Innovation Day. There is no universal understanding of creativity, so the concept is open to interpretation.

This International Day raises awareness of the role of creativity and innovation. To get your creative juices flowing, we decided to do a little **competition**: create your own version of Pfarrkirchen's famous horse.

The winner's horse will be immortalized on one of the walls in our SILC building by using tape art. So, hand in your piece of art and help make our campus more colorful and creative.

Good luck to the participants, we are looking forward to your contributions!

### How to participate:

- orientate yourself towards the horse (Wimmer-Ross)
- you can also integrate the "skyline" of Pfarrkirchen
- create a sketch (by hand or digital)
- keep in mind, that the winner's design is only converted with adhesive tape (TapeArt)
- send us your design by mail: [ecolab@th-deg.de](mailto:ecolab@th-deg.de)
- Deadline is May 24<sup>th</sup>

### Get some Inspiration:

- Wimmer-Ross: <https://de.wikipedia.org/wiki/Wimmer-Ross#/media/Datei:Wimmer-Ross.JPG>
- TapeArt: [www.tape-art.de](http://www.tape-art.de)
- <https://www.instagram.com/tapeoverberlin/>

### Who's the jury?

There will be an online voting for the submitted pictures!  
The winner will be announced on June 7<sup>th</sup>