

## ▶ OVERVIEW

### Degree

- Bachelor of Arts (B.A.)

### Duration of study

- 7 semester (including one semester abroad)

### Admission requirements

- Restricted admissions, for details see [www.th-deg.de/im](http://www.th-deg.de/im)

### Background knowledge

- Business knowledge is advantageous

### Fees

- €62 administration fees per semester, no tuition fees

### Study location

- Deggendorf

## ▶ APPLICATION

### Application period

- 15 April until 15 July

### Online application

- in the Primuss-Portal at [www.th-deg.de/bewerbung](http://www.th-deg.de/bewerbung)

### Deadline for documents

- Until 27 July

### Notice of admission

- in the Primuss-Portal until mid August

### Enrolment

- you will find information on this in the admission notice

### Prep courses

- September [www.th-deg.de/prep-courses](http://www.th-deg.de/prep-courses) (no obligation)

### Semester start

- 01 October

## ▶ CONTACT

Are you interested in this International Management bachelor degree and want to find out more?

### Course enquiries

✉ [assistenten-im@th-deg.de](mailto:assistenten-im@th-deg.de)

🌐 [www.th-deg.de/im-b](http://www.th-deg.de/im-b)

### General enquiries about studying at DIT

✉ [zsb@th-deg.de](mailto:zsb@th-deg.de)

🌐 [www.th-deg.de/zsb](http://www.th-deg.de/zsb)

☎ +49 (0)991 3615-373

### Contact for internationals

✉ [welcome@th-deg.de](mailto:welcome@th-deg.de)

🌐 [www.th-deg.de/en/study-with-us/info-for-internationals](http://www.th-deg.de/en/study-with-us/info-for-internationals)



**Deggendorf Institute of Technology**  
Dieter-Görlitz-Platz 1  
94469 Deggendorf  
Tel.: 0991 3615-0  
Fax: 0991 3615-297  
info@th-deg.de  
www.th-deg.de

f /HochschuleDeggendorf

📷 /th\_deggendorf

🐦 /TH\_Deggendorf

▶ /THDeggendorf



ASSOCIATION OF THE BEST  
BEST PERFORMANCE PRIZE



Stand: 06.2020, © DIT Marketing

[www.th-deg.de/im-b](http://www.th-deg.de/im-b)

*pioneering & vibrant*



## ▶ INTRODUCTION

Our English-taught International Management BA programme meets the demands of students who are seeking a global perspective on a management career.

If you are looking for a fully accredited business degree that integrates high academic standards with international experience, then we have a program designed specifically to meet your needs. Students gain one year of international experience by studying for one semester at one of over 170 partner universities in more than 60 countries extending from the Americas to Australasia followed (or preceded) by a 20-week internship at a foreign enterprise of their choice. IM students learn how to do business as a global player and gain valuable leadership skills and intercultural awareness combined with a full spectrum of strategic management, marketing, finance and other relevant skills.

## ▶ CAREER PROFILE

The International Management program is aimed at highly motivated German and international students who want to quickly enter and succeed in the global market. It combines broad based international training with practical experience. We offer an accelerated seven semester program that prepares you for a management career with enterprises that market, trade, invest and do business throughout the world.

### Typical career perspectives

- Management Consultant
- Marketing Manager
- Brand Manager
- Key Account Manager
- Product Manager
- Project Manager
- Event Manager
- Investment Manager
- Financial Analyst
- Controller
- HR Manager

## ▶ PROGRAMME STRUCTURE

1. Sem.	Principles of Management & Scientific Writing, Principles of Logistics, Quantitative Methods in Economics and Finance, International Team Building, Human Resource Management, Principles of Accounting, Foreign Language I
2. Sem.	Information Technology I, Business Law, Economics and Public Finance, Principles of Marketing, Accounting for Managers, Communication and Presentation Techniques, Foreign Language II
3. Sem.	International Accounting and Controlling, International Economics, International Business Law, International Marketing, Information Technology II, Financial Management, Foreign Language III
4. Sem.	<b>Study period abroad Internship</b> (20 weeks) (Students can decide in which of these two semesters they want to study abroad and do their internship)
5. Sem.	International Project Management, Cross Cultural Management, Tax, Case Studies in Global Management, Business Electives I
6. Sem.	Seminar in International Management and Organization, Business Electives II <b>Bachelor Thesis</b>

## ▶ CAREER TRACKS

In addition to learning a broad set of management skills valued by employers worldwide, our students have the opportunity to demonstrate a narrower career focus through our Career Track Program.

A Career Track is personalized in conjunction with an academic advisor and consists of appropriate courses, internships and thesis.



### We offer the following career tracks

- Human Resource Development
- Finance
- Accounting
- Economics
- Marketing
- International Project Management
- Logistics